



Earl Watson
Phoenix Suns Head Coach

QUIT -2- WIN

IT'S TIME TO QUIT
LIKE A WINNER.



Lute Olson
Legendary Basketball Coach
U of A



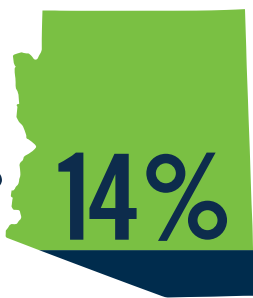
Sandy Brondello
Phoenix Mercury Head Coach

QUIT-2-WIN AWARENESS WEEK

#Quit2Win • November 14 – 18

Resources are also available year-round for quitters and their supporters

WHO IS STILL SMOKING?



14% of adults in Arizona still smoke.¹

HOW DOES BIG TOBACCO DO IT?

They spend up to \$107.6 million on marketing in Arizona each year.¹



DEATHS FROM SMOKING IN ARIZONA

8,300 adults die each year from smoking.¹



115,000 kids in Arizona will die prematurely from smoking.¹

THE TOLL OF TOBACCO

11 MILLION

packs of cigarettes are bought or smoked by kids each year.¹

10.1%

of high school students smoke.¹

27.5%

of high school students use e-cigarettes.¹

4,300

kids become new daily smokers each year.¹

SMOKE-FREE SUPPORT

Arizona has been smoke free inside most enclosed public places and places of employment since 2007, when the Smoke-Free Arizona Act (also known as Proposition 201) was enforced.¹¹

In Kingman and Tempe, it is a secondary offense to smoke in a car with people under the age of 18 present.^{9, 10}

102 Arizona apartment communities have smoke-free policies.⁴



Northern Arizona University has a tobacco-free policy that now includes e-cigarettes.⁶

In Cottonwood, it is now illegal for anyone under 21 to buy, use or possess cigarettes and other nicotine products.⁵

Some employers now screen for tobacco use and choose to hire tobacco-free employees.⁷

MANY WANT TO QUIT



More than 28,000 Arizonans called the ASHLine in Fiscal Year 2016.⁸



Nearly 10,000 Arizonans enrolled in the tobacco cessation program in Fiscal Year 2016.⁸

NATIONAL FACTS

58 million nonsmokers are exposed to secondhand smoke annually.²



1 in 5 people in the U.S. die from smoking-related causes.³

SOURCES ¹ "The Toll of Tobacco in Arizona." Campaign for Tobacco-Free Kids. , 20 June 2016. Web. 9 Sept. 2016. ² "Secondhand Smoke (SHS) Facts." Centers for Disease Control and Prevention. , 20 Aug. 2015. Web. 9 Sept. 2016. ³ "Fast Facts." Centers for Disease Control and Prevention. , 11 Dec. 2015. Web. 08 Sept. 2016. ⁴ "Find Smoke-Free Housing - AZ Smoke Free Living." AZ Smoke Free Living. , 2016. Web. 09 Sept. 2016. ⁵ "Arizona City Raises Smoking Age to 21." Phoenix Business Journal. , 05 May 2016. Web. 09 Sept. 2016. ⁶ "NAU to Become Tobacco Free in July." Arizona Daily Sun. , 13 May 2016. Web. 09 Sept. 2016. ⁷ "Tobacco-Free Policy." Tobacco-Free NAU. Northern Arizona University, Web. 9 Sept. 2016. ⁸ ASHLine Annual Report, Fiscal Year 2016. ⁹ "Kingman Bans Smoking with Kids in Car." Trivalleycentral.com. , 22 May 2015. Web. 10 Sept. 2016. ¹⁰ DaRonco, Darren. "Tempe Ban on Smoking with Kids in the Car Takes Effect." Azcentral. , 22 June 2015. Web. 9 Sept. 2016. ¹¹ "Smoke-Free Arizona Timeline." Smoke-Free Arizona Timeline. Azdhs, Web. 9 Sept. 2016.